

**The Advertising Club of Kansas City Career Day 2008 Registration Form**  
**Monday, November 3 • Uptown Theater, 3700 Broadway, Kansas City, MO 64111 • 8:00 am-5:30 pm**  
**Please make copies of this form to distribute to interested students.**

**Attendee Information (please print)**

Name \_\_\_\_\_

School \_\_\_\_\_  Check box if faculty.

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone ( \_\_\_\_\_ ) \_\_\_\_\_ E-Mail \_\_\_\_\_

Yr in School \_\_\_\_\_ Major (if known) \_\_\_\_\_

**REGISTRATION:**

- Advertising Club of Kansas City Student Members: \$25 through October 20; \$30 after October 20
- Non-Members: \$30 through October 20; \$35 after October 20
- Full-Time Faculty: \$15 through October 20; \$20 after October 20
- Walk-up registration at the event will be \$40 for students, \$20 for faculty.
- There will be no advance registration after 12 noon on October 31.

\_\_\_\_\_ I plan to attend Career Day. Enclosed is my check.

\_\_\_\_\_ I plan to attend Career Day. Bill my Visa/MasterCard/Amex (Information below)

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

\_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express Name on card \_\_\_\_\_

\_\_\_\_\_ I have registered and paid for Career Day 2008 online at kcadclub.com.

**Panel Selection: Rank your top 4 choices & 2 alternatives. (RANK #1-6, with #1 being your 1st choice panel.)**

**NOTE: All students will attend a morning general session and keynote speaker Brian Brooker, CCO/CEO of Barkley, will present during lunch. The Portfolio Review is an option following general sessions, 4:00-5:30 p.m., for students who wish to have their creative portfolios reviewed by Kansas City advertising professionals.**

\_\_\_\_\_ Agency Creative Direction

\_\_\_\_\_ Account Management

\_\_\_\_\_ Account Planning

\_\_\_\_\_ Art Direction and Design

\_\_\_\_\_ Concept & Copy Development

\_\_\_\_\_ Corporate Marketing

\_\_\_\_\_ Event Planning

\_\_\_\_\_ Freelance Creative

\_\_\_\_\_ Interactive Marketing

\_\_\_\_\_ Media Planning/Buying/Selling

\_\_\_\_\_ Non-Traditional Marketing

\_\_\_\_\_ Not-For-Profit Marketing

\_\_\_\_\_ Portfolio Development

\_\_\_\_\_ Promotions

\_\_\_\_\_ Public Relations

\_\_\_\_\_ Sports Marketing

\_\_\_\_\_ Strategic Marketing

\_\_\_\_\_ Video/Audio/Photo Production

\_\_\_\_\_ Portfolio Review -- **Optional Session:** Bring your creative portfolio and have it reviewed by industry professionals immediately following regular workshops. **Does not count as 1 of your top 6 session choices.** Simply indicate if interested.

**Sessions are assigned on a first come, first served basis.**

**NO REFUNDS FOR CANCELLATIONS WILL BE ISSUED AFTER OCTOBER 27, 2008.**

**Please fill out this form & return with credit card information or check payable to the Advertising Club of Kansas City, unless you have registered and paid online at kcadclub.com.**

**Return by fax to 816.822.1840 or mail to 1025 Jefferson St., Kansas City, MO 64105.**

**Ad Club phone number is 816.822.0300.**